



JakeMail by The Jake Group is a user-friendly email system that enables the distribution of electronic mail to clients and prospective customers. More than a simple email program, JakeMail helps manage contact lists, create and send customized messages and track results. With various options available, messages can be plain text or rich with colorful graphics; they can be sent to one list of recipients or multiple lists. Most importantly, professional-looking messages can be distributed with little or no technical expertise so the sender can remain completely self-sufficient in all email marketing efforts.

Unlike similar email management systems, JakeMail is not a subscription-based service, nor is it priced according to the size of each distribution list. Once configured, JakeMail allows for an unlimited number of email campaigns. What's more, our exclusive anti-spam system ensures that the messages are delivered to as many inboxes as possible, circumventing many spam filters.

JAKEMAIL PRODUCTS

JakeMail Basic:

Includes unlimited email messages using your own HTML code or template. Messages can be sent to one email list, including an unlimited number of contacts.

JakeMail Standard:

Includes one custom-designed template using text, graphics, pull quotes, headers, and other graphical and text-based elements. Messages can be sent to one email list, including an unlimited number of contacts.

JakeMail Pro:

Provides all of the functionality of JakeMail Basic and Standard but with the ability to fully manage all email lists, including sorting contacts into various sub-lists and archiving past messages.

For pricing information about JakeMail, please contact us at **202.333.2850** or **info@thejakegroup.com**.

	JakeMail BASIC	JakeMail STANDARD	JakeMail PRO
Emails:	Unlimited	Unlimited	Unlimited
Email Lists:	1	1	Unlimited
Custom Template Designs*:	N/A	1	2
Email Management System: (create and distribute emails with little or no technical expertise)	✓	✓	✓
Contact List Manager: (manage list of contacts for email distribution)	✓	✓	✓
Track Validity of Email Addresses:		✓	✓
Archive and Duplicate Messages:			✓
Track Delivery Results			✓
Ability to Create Sub-lists:			✓
Email and Phone Support:	✓	✓	✓

* Additional Templates are available, please inquire about pricing.